



**10 Reasons to Belong to
Kearney Area
Builders Association**

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- 1. 3-IN-1 MEMBERSHIP:** Membership includes the National Association of Home Builders (NAHB), Nebraska State Home Builders Association (NSHBA) and Kearney Area Builders Association (KABA).
- 2. SUPPORT YOUR INDUSTRY:** NAHB has the strength in numbers to defeat excessive regulations and to defend affordable housing initiatives. Whether on Capitol Hill, in the state house, or in city hall – every victory puts time and money back into your pocket where it belongs.
- 3. BE BETTER INFORMED:** The publications provided by NAHB, as well as state updates, and our local newsletter, provide an excellent way to keep abreast of current industry issues.
- 4. IMPROVE YOUR BUSINESS:** NAHB offers year-round education, seminars, and National Conventions. At the local level, each monthly meeting includes a short program on a topic related to the industry. NSHBA offers additional training opportunities.
- 5. MARKETING:** Parade of Homes and The Home and Builders Show are excellent opportunities to meet your customers and prospects which gives you the ability to establish an image of leadership within your field.
- 6. “A FRIEND IN COURT”:** You have free access to NAHB legal research staff, economists, finance experts, librarians, and regulatory and technical specialists.
- 7. NETWORKING OPPORTUNITIES:** KABA provides monthly opportunities for members to meet and network with others.
- 8. INCREASE BUSINESS CONTACTS:** Every contact a businessman makes is a potential asset to himself and his business.
- 9. ACQUIRE THE PRESTIGE OF MEMBERSHIP:** Our association is frequently called upon for assistance and recommendations by civic and governmental agencies.
- 10. NO MAN IS AN ISLAND...**suggestions are needed to build a stronger association, which in turn, gives you strong representation at the city, county, state, and National levels.